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Nedeljko Savić's paint shop 'Boja Savić'



Nedeljko Savić's paint shop 'Boja Savić' © Photoarchive Borba

Object: Nedeljko Savić's paint shop 'Boja Savić'

Description: Exterior of Nedeljko Savić's shop for paints and chemical supplies. It has a

door and a shop window, as well as a horizontal and three vertical advertising

signs describing the shop's wares.

Comment: The owner's headquarters were in Kolarac

Street, his factory in Radenik Street.

The photograph was probably taken for

advertising purposes.

Date: Not before 1920, Not after 1940

Location: Belgrade

Country: Serbia or Yugoslavia (contemporary)

Yugoslavia (historical)

Type: Photographic plate

Creator: Grdijan, Svetozar (probably)
Dimensions: Negative: 90mm x 130mm

Keywords: 150 Behavior Processes and Personality > 156 Social

Personality

550 Individuation and Mobility > 552 Names of

Animals and Things

440 Marketing > 444 Retail Businesses 440 Marketing > 447 Advertising

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