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'Endurance tour' vehicles parked in front of 'Auto-Omnia'



'Endurance tour' vehicles parked in front of 'Auto-Omnia' [©] Photoarchive Borba

Object: 'Endurance tour' vehicles parked in front

of 'Auto-Omnia'

Description: A Chevrolet car and lorry are parked in

front of Lazar P. Milićević's 'Auto-Omnia' garage, surrounded by men of various ages and social classes. The only female in the picture is an older woman in rural garb and mahrama, partially seen in the

lower right corner.

Comment: According to the lettering on the cars,

the two Chevrolets were on a tour from Capetown to Stockholm via Cairo and London, sponsored by the companies

Chevrolet and Shell.

Date: Not before 1920, Not after 1940

Location: Belgrade

Country: Serbia or Yugoslavia (contemporary)

Yugoslavia (historical)

Type: Photographic plate

Creator: Grdijan, Svetozar (probably)

Dimensions: Negative: 90mm x 130mm

Keywords: 490 Land Transport > 493 Vehicles

290 Clothing > 291 Normal Garb

550 Individuation and Mobility > 554 Status, Role,

and Prestige

150 Behavior Processes and Personality > 156 Social

Personality

490 Land Transport > 495 Auxiliary Highway

Services

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Editors: Milanka Matić, Nataša Mišković

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