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Advertisement for the feature film 'Call of the Flesh'



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Object: Advertisement for the feature film 'Call of

the Flesh'

Description: A framed leaflet produced by the 'Korzo'

cinema in Jakšić Street 11 announces the screening of 'Seviljski pevac' (The singer from Seville – the Serbo-Croatian version of the original English film title 'Call of the Flesh'), starring Ramon Novarro and Dorothy Jordan. The leaflet credits the screenplay to Dorothy Farhum, dialogue to John Colton, and music to Herbert Stothart and Clifford (misspelt in the

leaflet) Grey.

Comment: The film was directed by Charles Brabin

and released in 1930. The 'Korzo' cinema

was located in Belgrade.

Date: Not before 1930

Location: Unknown

Country: unknown or Yugoslavia (contemporary)

Yugoslavia (historical)

Type: Leaflet

Keywords: 540 Commercialized Entertainment > 546 Motion

Picture Industry

440 Marketing > 447 Advertising

Copyright: Jugoslovenska kinoteka, Belgrade
Archive: Jugoslovenska kinoteka (Collection

Fototeka), Inv. No.: Commercial material

81

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