

Advertisement for the feature film 'Der Sieger'



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Object:	Advertisement for the feature film 'Der Sieger'
Description:	The framed leaflet produced by the 'Kasina' cinema advertises the 'newest Ufa-hit', 'Pobednik' (the Serbo-Croatian translation of the original German film title 'Der Sieger'), starring Hans Albers and Käthe von Nagy. The main song hits were recorded by the 'Comedian Harmonists' and Willi Domgraf-Fassbaender.
Comment:	The film was directed by Hans Hinrich and Paul Martin and was released in 1932. 'Ufa' stands for 'Universal Film AG', Germany's biggest film production company at that time. The 'Kasina' cinema was founded in 1911 in Belgrade.
Relations:	https://gams.uni-graz.at/o:baci.1003
Date:	Not before 1932
Location:	Unknown
Country:	unknown or Yugoslavia (contemporary) Yugoslavia (historical)
Type:	Leaflet
Keywords:	540 Commercialized Entertainment > 546 Motion Picture Industry 440 Marketing > 447 Advertising
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