Permalink: https://gams.uni-graz.at/o:baci.1075

## Advertisement for the feature film 'Viva Villa!'



Advertisement for the feature film 'Viva

<sup>©</sup> Jugoslovenska kinoteka, Belgrade

Object: Advertisement for the feature film 'Viva

Villa!'

Description: The leaflet features a framed graphic

> illustration of a man and woman. The man is wearing a broad-brimmed hat and has cartridge belts strapped across his shoulder and around his hips. He is carrying the woman in his arms. She is lying almost horizontally with her mouth open. The original film title is printed across the lower part of the image. Below to the right is the logo of film production

company 'Metro-Goldwyn-Mayer'.

Comment: The film was directed by Jack Conway

and released in 1934.

Date: Not before 1934

Location: Unknown

Country: unknown or Yugoslavia (contemporary)

Yugoslavia (historical)

Type: Leaflet

Keywords: 540 Commercialized Entertainment > 546 Motion

Picture Industry

440 Marketing > 447 Advertising

Copyright: Jugoslovenska kinoteka, Belgrade Archive: Jugoslovenska kinoteka (Collection

Fototeka), Inv. No.: Commercial material

Editor: Karl Kaser

Permalink: https://gams.uni-graz.at/o:baci.1075

https://gams.uni-graz.at/baci 1