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## Advertisement for the feature film 'Go for Broke!'



Advertisement for the feature film 'Go for Broke!'

Object: Advertisement for the feature film 'Go for

Broke!'

Description: The folder features a collage of two

images. The circular image in the centre of the page shows the faces of a middleaged couple. The man's lips are brushing the woman's left cheek. He is looking at her, while she is looking away. She has dark hair and a stud earring in her right ear. The man has fairer hair. Above this picture, another image shows six armed soldiers in uniform. Three are lined up on the left, the other three on the right in other uniforms. The latter are of Asian origin. All six men are looking towards the camera, smiling. The Serbo-Croatian translation of the English original film title 'Go for broke!' is printed across the lower part of the folder: 'Sve ili ništa' (All

or nothing).

Comment: The number '4' noted in handwriting

on the top right corner is probably an outdated registration number. The film was directed by Robert Pirosh and

released in 1951.

Date: Not before 1951

Location: Unknown

Country: unknown or Yugoslavia (contemporary)

Yugoslavia (historical)

Type: Folder

Keywords: 540 Commercialized Entertainment > 546 Motion

Picture Industry

440 Marketing > 447 Advertising

720 War > 726 Warfare

Copyright: Jugoslovenska kinoteka, Belgrade
Archive: Jugoslovenska kinoteka (Collection

Fototeka), Inv. No.: Commercial material

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Editor: Karl Kaser

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