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Advertisement for the feature film 'The Frogmen'



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Object: Advertisement for the feature film 'The

Frogmen'

Description: The frameless leaflet features a collage of

two graphic illustrations. The upper image depicts frogmen in action, with warships in the background. Above, the American origin of the film is indicated in Cyrillic Serbo-Croatian; below is the logo of the American film production company '20th Century Fox'. The lower image features three male portraits on the right – from top to bottom: a man wearing a peaked cap smoking a cigarette, a frogman and a man in a helmet decorated with the letters CO or CD. The Serbo-Croatian title, 'Heroji pod vodom' (literally 'Heroes under water'), is printed on the left (in the

English original: 'Frogmen').

Comment: The war movie was directed by Lloyd

Bacon and released in 1951.

Date: Not before 1951

Location: Unknown

Country: unknown or Yugoslavia (contemporary)

Yugoslavia (historical)

Type: Leaflet

Keywords: 540 Commercialized Entertainment > 546 Motion

Picture Industry

440 Marketing > 447 Advertising

720 War > 726 Warfare

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Fototeka), Inv. No.: Commercial material

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