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Advertisement for the feature film 'Pervoklassnitsa'



Advertisement for the feature film 'Pervoklassnitsa'

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Object: Advertisement for the feature film

'Pervoklassnitsa'

Description: The leaflet features a framed photograph

of a sitting girl in half-profile. Her hair is done in a plait, she is wearing a dark dress with a white collar and white cuffs. She is sitting at a school desk holding a quill in her right hand and is writing something in her exercise book. Below, the Serbian version of the Russian film title, 'Первоклассница' (The first-former), is displayed: 'Učenica osnovne škole' (The

primary school pupil).

Comment: The film was directed by Илья Фрэз (Ilya

Frez) and released in 1948.

Date: Not before 1948

Location: Unknown

Country: unknown or Yugoslavia (contemporary)

Yugoslavia (historical)

Type: Leaflet

Keywords: 540 Commercialized Entertainment > 546 Motion

Picture Industry

440 Marketing > 447 Advertising

850 Infancy and Childhood > 857 Childhood

Activities

Copyright: Jugoslovenska kinoteka, Belgrade Archive: Jugoslovenska kinoteka (Collection

Fototeka), Inv. No.: Commercial material

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Editor: Karl Kaser

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