

Advertisement for the feature film 'Tretiy udar'



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Object:	Advertisement for the feature film 'Tretiy udar'
Description:	The leaflet features a framed graphic illustration showing a man entering the picture from the right. He is gazing into the distance, wearing a cap resembling a sailor hat and a shirt or jacket. He is holding a flagpole in his right hand; the flagpole and flag exit the image at the top left. The man's left hand is bandaged. In the lower section of the picture, the Serbo-Croatian translation of the original Russian film title, 'Третий удар', is indicated: 'Treći udar' (The third strike).
Comment:	The legend below the picture gives the name of the film production company, 'Kiev cinema-studio of art films', and the year of production (1948). The film was directed by Игорь Савченко (Igor Savchenko). The drawing is in the style of Socialist Realism – the only style of realistic art permitted in the Soviet Union at that time.
Date:	Not before 1948
Location:	Unknown
Country:	unknown or Yugoslavia (contemporary) Yugoslavia (historical)
Type:	Leaflet
Keywords:	540 Commercialized Entertainment > 546 Motion Picture Industry 440 Marketing > 447 Advertising
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