

Advertisement for the feature film 'Ešalon doktora M.'



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Object:	Advertisement for the feature film 'Ešalon doktora M.'
Description:	The leaflet features a partly framed photograph with armed soldiers in uniform crossing a river on horseback. A mountainous landscape constitutes the backdrop. Written on the bottom of the frame is the Serbo-Croatian original film title, 'Ešalon Dr. M.' (Dr. M.'s echelon).
Comment:	The film was directed by Živorad Žika Mitrović, a Serb, who developed a specific genre known as the 'Kosovo western' or 'partisan western'. The genre has the form of a western but features content typical for partisan films. The film was released in 1955.
Relations:	https://gams.uni-graz.at/o:baci.1011 https://gams.uni-graz.at/o:baci.1043 https://gams.uni-graz.at/o:baci.1045
Date:	Not before 1955
Location:	Unknown
Country:	unknown or Yugoslavia (contemporary) Yugoslavia (historical)
Type:	Leaflet
Keywords:	540 Commercialized Entertainment > 546 Motion Picture Industry 440 Marketing > 447 Advertising 720 War > 726 Warfare
Copyright:	Jugoslovenska kinoteka, Belgrade
Archive:	Jugoslovenska kinoteka (Collection Fototeka) , Inv. No.: Commercial material 18
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