

Advertisement for the feature film 'Viva Zapata'



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Object:	Advertisement for the feature film 'Viva Zapata'
Description:	The leaflet features a frameless collage of a photograph and a graphic illustration. The photograph in the background shows the head of a man with a moustache in a sombrero. His mouth is open. The illustration in the forefront shows a man on a galloping horse trying to lift a woman onto his steed. In the background, a group of men on horses are giving chase. The logo of film production company '20th Century Fox' is printed on the leaflet's centre right. The original film title is printed above the images.
Comment:	The film was directed by Elia Kazan and released in 1952.
Date:	Not before 1952
Location:	Unknown
Country:	unknown or Yugoslavia (contemporary) Yugoslavia (historical)
Type:	Leaflet
Keywords:	540 Commercialized Entertainment > 546 Motion Picture Industry 440 Marketing > 447 Advertising 720 War > 726 Warfare
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