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Advertisement for the feature film 'Along the Great Divide'



Advertisement for the feature film 'Along the Great Divide' [©] Jugoslovenska kinoteka, Belgrade

Object: Advertisement for the feature film 'Along

the Great Divide'

Description: The leaflet features a framed photograph

> of a man and woman, both looking just past the camera the camera and dressed western-style. He has a revolver in his right hand, pointing in the same direction. Their bodies are closely pressed together. He grasps her right shoulder with his left hand; her arms are clutched around his waist. A wooden wall is seen in the background, while behind the woman a hat rests on a pile of straw. The Serbo-Croatian film title 'Pustinja straha' (Desert of fear) is printed in the lower section in the English original: 'Along the Great

Divide'.

Comment: In the corner top right the handwritten

> number 3 is attached, probably an outdated registration number. The film was directed by Raoul Walsh and was released in 1951. Kirk Douglas and Virginia Mayo play the leading roles.

Date: Not before 1951

Location: Unknown

Country: unknown or Yugoslavia (contemporary)

Yugoslavia (historical)

Type: Leaflet

Keywords: 540 Commercialized Entertainment > 546 Motion

Picture Industry

440 Marketing > 447 Advertising

Copyright: Jugoslovenska kinoteka, Belgrade Archive: Jugoslovenska kinoteka (Collection

Fototeka), Inv. No.: Commercial material

Editor: Karl Kaser

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