Permalink: https://gams.uni-graz.at/o:baci.1059

## Advertisement for the feature film 'Carrie'



Advertisement for the feature film 'Carrie' <sup>©</sup> Jugoslovenska kinoteka, Belgrade

Object: Advertisement for the feature film 'Carrie'
Description: The leaflet features a photograph of a

The leaflet features a photograph of a couple - a young woman and an older man. The woman is in the centre, has short dark hair and is wearing stud earrings, a necklace with a pendant and a strapless dress. The man can be only partly seen, has dark hair and is wearing a white shirt, a dark necktie and a dark jacket. The couple is very close, they are facing each other and the woman's eyes are almost closed. The Serbo-Croatian spelling – 'Keri' – of the original English film title 'Carrie' runs across her upper body. In the green field below, the words 'memorable films' are written in Cyrillic accompanied by the logo 'ARS'.

Comment: The film was directed by William Wyler

based on a novel by Theodore Dreiser,

and was released in 1952.

Relations: https://gams.uni-graz.at/o:baci.1060

Date: Not before 1952 Location: Unknown

Country: unknown or Yugoslavia (contemporary)

Yugoslavia (historical)

Type: Leaflet

Keywords: 540 Commercialized Entertainment > 546 Motion

Picture Industry

440 Marketing > 447 Advertising

Copyright: Jugoslovenska kinoteka, Belgrade
Archive: Jugoslovenska kinoteka (Collection

Fototeka), Inv. No.: Commercial material

35

Editor: Karl Kaser

Permalink: https://gams.uni-graz.at/o:baci.1059

https://gams.uni-graz.at/baci 1