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Advertisement for the premiere of the melodrama 'Erotikon' starring Ita Rina



Advertisement for the premiere of the melodrama 'Erotikon' starring Ita Rina [©] Jugoslovenska kinoteka, Belgrade

Object: Advertisement for the premiere of the

melodrama 'Erotikon' starring Ita Rina

Description: The Belgrade 'Kolarac' cinema advertises

the melodrama 'Erotikon' starring Ita Rina in Serbian Cyrillic letters. The leaflet is

framed with simple lines.

Comment: The text translates as: 'Kolarac organizes

a grand premiere, which is also the international premiere of the great Czech film Erotikon. Starring: Ita Rina (Ida Kravanja), Olaf Fjord, Luigi Serventi. Director: Gustav Machatý. Monopoly: Kolarac – Warner Bros. Miss Ita Rina will be personally present at the grand premiere tomorrow. Seats are numbered. Advance booking from 11–12 and a half and [sic!] from 7 in the afternoon. For tomorrow, no reduction will be granted'.

Relations: https://gams.uni-graz.at/o:baci.1019

https://gams.uni-graz.at/o:baci.1021

Date: 1929 Location: Unknown

Country: Serbia or unknown (contemporary)

unknown (historical)

Type: Newspaper advertisement

Keywords: 540 Commercialized Entertainment > 546 Motion

Picture Industry

Copyright: Jugoslovenska kinoteka, Belgrade Archive: Jugoslovenska kinoteka (Collection

Fototeka), Inv. No.: Rita_Ina

Editor: Karl Kaser

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