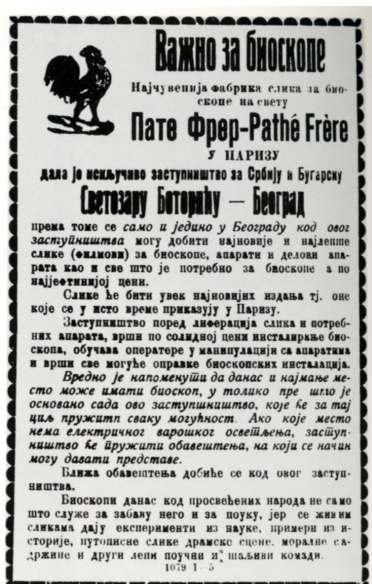


## Advertisement for Svetozar Botorić as Pathé's representative for Serbia and Bulgaria



Advertisement for Svetozar Botorić as Pathé's representative for Serbia and Bulgaria  
© Jugoslovenska kinoteka, Belgrade

Object:	Advertisement for Svetozar Botorić as Pathé's representative for Serbia and Bulgaria
Description:	The advertisement is written in Serbian Cyrillic letters and decoratively framed.
Comment:	The roster in the upper left corner constitutes the logo of the French film producer 'Pathé Frères'. The word 'Frères' is misspelt. The translation of the heading is: 'Important for cinemas. The most famous producer of cinema pictures worldwide, Pathé Frère in Paris, has provided Svetozar Botorić, Belgrade, with its exclusive representation in Serbia and Bulgaria'.
Relations:	<a href="https://gams.uni-graz.at/o:baci.1004">https://gams.uni-graz.at/o:baci.1004</a> <a href="https://gams.uni-graz.at/o:baci.1104">https://gams.uni-graz.at/o:baci.1104</a>
Date:	1911
Location:	Unknown
Country:	Serbia or Serbia (contemporary) Serbia (historical)
Type:	Newspaper advertisement
Keywords:	540 Commercialized Entertainment > 546 Motion Picture Industry 440 Marketing > 447 Advertising
Copyright:	Jugoslovenska kinoteka, Belgrade
Archive:	Jugoslovenska kinoteka (Collection Fototeka) , Inv. No.: Botoric_Svetozar-Pathe zastupnistvo
Editor:	Karl Kaser
Permalink:	<a href="https://gams.uni-graz.at/o:baci.1005">https://gams.uni-graz.at/o:baci.1005</a>